

22 December 1948

To: Assistant Director
Office of Reports and Estimates

From: Interdepartmental Coordinating Staff for Foreign Information
Assistant Secretary of State for Public Affairs

Subject: Intelligence Requirements for the Government Foreign
Information Program

1. The operations of the foreign information program of the government have now progressed to the point where it is possible to be definitive concerning the broad aspects of intelligence support for such a program. It is increasingly clear that such a world-wide program cannot be effective until information policy is geared to strategic policy and both are based on appropriate intelligence.

2. In aid of such a foreign information program, intelligence must provide at least the following:

- a. basic target analyses of the countries to be subject to an information approach;
- b. a continuing analysis of all current factors and conditions affecting the projection of information into the specific area;
- c. a continuing analysis of the effectiveness or impact of such information program.

3. With regard to 2a, the Office of Intelligence Research, Department of State, has engaged to provide such analyses and is currently working on a limited number of high-priority area studies as indicated in the attached Annex A.

4. With regard to 2b and 2c, there is currently no specific arrangement for providing such intelligence to the State Department information program, although preliminary talks have been had with OIR personnel concerning some aspects of such work.

5. Accordingly, it appears that what is currently required are weekly and monthly analyses particularly written to satisfy the requirements of the information program as established in paragraphs 2b and 2c. As a concomittant action to this analysis effort

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A special collection directive should be prepared for distribution to all field collectors. The Office of the Special Assistant for Research and Intelligence, Department of State, is currently considering the drafting of a reporting directive to satisfy some aspects of this work.

6. It is requested that your office inform this Staff as to the allocation of responsibilities for engaging in the above stated research and when this Staff may expect to receive the aforementioned continuing weekly and monthly analyses.


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Attachment

Copy memo from OIR to DRE, DRF, DRN - 12/6/48

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